

**SELLING? DO IT RIGHT
THE FIRST TIME.**

IT'S TIME FOR A MOVE

My family's outgrown this house.

We'd like to live closer to town.

Our HOA fees are too high.

We'd like more land.

We need to downsize.

Whatever the reason may be, relocating from one home to the next has a LOT of moving parts.

If done wisely with the proper guidance, those parts will work like a well-oiled machine, and produce a favorable outcome for you and your family.

But if just one part malfunctions, the whole machine could slow down - or worse - it could STOP altogether, and cost a LOT to repair.

Take Chris for example.

Chris wants to move from Loveland to Denver to be closer to his job at DIA.

So, he begins looking at houses online and finds a few that he likes.



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below

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During that time, he consults a lender and gets pre-approved for a mortgage, but is told he'll need to use the funds from selling his current home to purchase the next one.

"No problem!" he thinks.

He'll just make sure any offer he writes includes that information for the Seller.

It will be contingent on the sale of his home.

After a few showings, Chris nails down which home he wants to purchase, and makes an offer.

But the demand for housing here in Denver is at an all time high, and several other buyers submit offers as well.

In the end, the seller selected an offer from buyers who did not need to sell a home in order to buy.

Since Chris didn't have the proper guidance on how to move from one home to the next, he lost out on what would have been a perfect home for his family.

Brooke is another great example.

Brooke was ready to move from Colorado back to Tennessee, because she need to be back near her parents and there was a better job opportunity there.



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WHAT SHOULD YOU DO NEXT?

By taking the time to do the proper preparation, research, and planning, not only did each of these homeowners relieve a ton of stress, they sold their home for the most money possible in the shortest amount of time. Both of them eventually reaching the end goal!

If you want to experience this yourself and explore your options, **book a free 15 minute strategy call to discuss your situation.** Get answers to any questions you have about preparing your home for market, discuss costs, timelines, goals, procedures, and more to see if working together is the right path forward.

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